

**BOARD BILL NO. 90 INTRODUCED BY ALDERWOMAN PHYLLIS YOUNG**

An ordinance authorizing and directing the Street Commissioner to take all necessary actions to honorarily designate 7th Street as “Shannon’s Way.”

Whereas, for the past 50 years, Mike Shannon has been either creating or describing memorable moments in St. Louis Cardinals history. "For many Cardinals fans, Mike Shannon has become as much a part of Cardinals baseball as the "Birds on the Bat", Cardinals' Chairman William O. DeWitt, Jr. stated recently while honoring Mike for a half-century of service with the team. Shannon, who first joined the Cardinals organization in 1958 after a standout prep career made his Major League debut with the Cardinals in 1962. He became the Cardinals regular third baseman during their 1964 World Championship season and was a part of three Cardinals World Series teams (1964, 1967 & 1968). During the '68 season, Shannon hit a record 26 game winning RBIs and was voted All Major League Third Baseman by the Associated Press; and

Whereas, after his playing career was cut short due to illness, Shannon joined the team's front office staff in 1971 and he started his broadcasting career in 1972. In his 36 seasons as a member of the team's radio and TV broadcast teams, Shannon has been a part of five Cardinals World Series seasons (1982, 1985, 1987, 2004 & 2006) and was awarded an Emmy in 1985 for his work on the baseball telecasts; and

Whereas, prior to his tenure with the Cardinals, Mike Shannon had already established himself as one of Missouri's top athletes. During his years at CBC High School and University of Missouri, Shannon excelled at baseball and football. To this date, Shannon is the only athlete to be named Missouri Prep Player of the Year in basketball & football in the same year. In 1999, he was inducted into the Missouri Sports Hall of Fame; and

1           Whereas, Shannon's rapport with sports fans and players makes him a favorite on  
2 the speaking circuit throughout the USA. Mike has raised over a million dollars for  
3 charities. His most recent charitable efforts have been directed towards The Mike and  
4 Judy Shannon Brain Tumor Research Fund established in honor of his wife.

5           **BE IT ORDAINED BY THE CITY OF ST. LOUIS AS FOLLOWS:**

6           **SECTION ONE.** Pursuant to the provisions of Ordinance 68937, 7<sup>th</sup> Street shall  
7 hereafter be honorarily designated as "Shannon's Way" in honor of Mike Shannon. The  
8 Director of Streets shall erect honorary street-name signs at the intersection of 7<sup>th</sup> Street  
9 and Market Street and 7<sup>th</sup> Street and Walnut Street which signs shall read "Shannon's  
10 Way.