



PARK(ing) DAY STL

PARK(ing) Day STL is a collaborative effort between the City of St. Louis Treasurer's Office and several neighborhood organizations to allow businesses and local organizations to find alternative usages for parking meters for a single day. It's easy to participate in PARK(ing) Day. The Treasurer's Office will waive the customary \$25 application fee and the meter rental fee for PARK(ing) Day participants. This year the event will take place on Friday, September 19, 2014. Please read through this information for important dates and participation requirements.

About PARK(ing) Day:

PARK(ing) Day is an annual, global event on the third Friday of September. Citizens, artists and activists collaborate to temporarily transform metered parking spaces into "PARK(ing)" spaces: temporary public places. The international event began in San Francisco in 2005 when a group of architects "rented" a parking space by paying the meter and set up a miniature park. In 2011, over 975 PARK(ing) Day spots were created in 162 cities across the globe. St. Louis's first PARK(ing) Day spot was built in 2011, and we are looking to expand the number of participants. In addition to miniature parks, parking spaces have been rented out for a variety of creative displays, including performance spaces, art galleries, refreshment stands, and lawn bowling. See list below for suggested ideas.

The goal of PARK(ing) Day is to draw attention to how we use public space and explore new ways of interacting with our city. The event calls attention to the need for more urban open space, generates critical debate around how public space is created and allocated, and how to improve the quality of urban human habitat... at least until the meter runs out!

Important Dates:

Friday, August 29, 2014 – Application deadline for PARK(ing) Day St. Louis

Friday, September 19, 2014 – PARK(ing) Day STL event day

How It Works

Simply fill out the application on the following page with information about your PARK design, lead contact person, and desired location. If your park is located at a parking meter, note the meter number on your application.

You can drop off or mail your completed application to the **Treasurer's Office, 1200 Market Street, Room 220, St. Louis, MO, 63103, ATTN: Leonard Johnson, Deputy Chief of Staff. You can also fax it to 314-622-4246 or email to JohnsonLe@stlouis-mo.gov.** We'll be in touch with you with any questions or concerns, so it is much better to submit your application early to make sure it's approved in time to submit to the City!

Once you have submitted your PARK(ing) Day STL application and have received your approval, gather your team who will help build your PARK, hang out in your PARK, and then eventually tear it down, and prepare materials you will need to make your PARK a reality. You will be responsible for funding the construction of your own PARK, so be creative in your design and use.

Ideas for PARK(ing) Day STL Parks (suggested but not limited to):

PUBLIC PARK
HAMMOCK PARK
PEDAL POWERED
SMOOTHIE
ART/CRAFTS
PERFORMANCE

PRIVATE COVE
ART GALLERY
OUTDOOR
CLASSROOM
INTERACTIVE
SCULPTURE

FREE NECK MASSAGE
KIDDIE POOL
PUPPY POOL
FREE BIKE REPAIR
SOLAR PANEL DEMO
EXERCISE CLASS

POETRY READING
CHESS TOURNAMENT
LAWN BOWLING
LUAU
DIY PROJECT STAND
MUSIC SHOWCASE

PARK(ing) DAY STL 2014 PARTICIPANT APPLICATION

Individual or Group Name: _____

Email: _____

Lead Contact Person: _____

Telephone: _____

Desired Pop-Up Park Location: _____

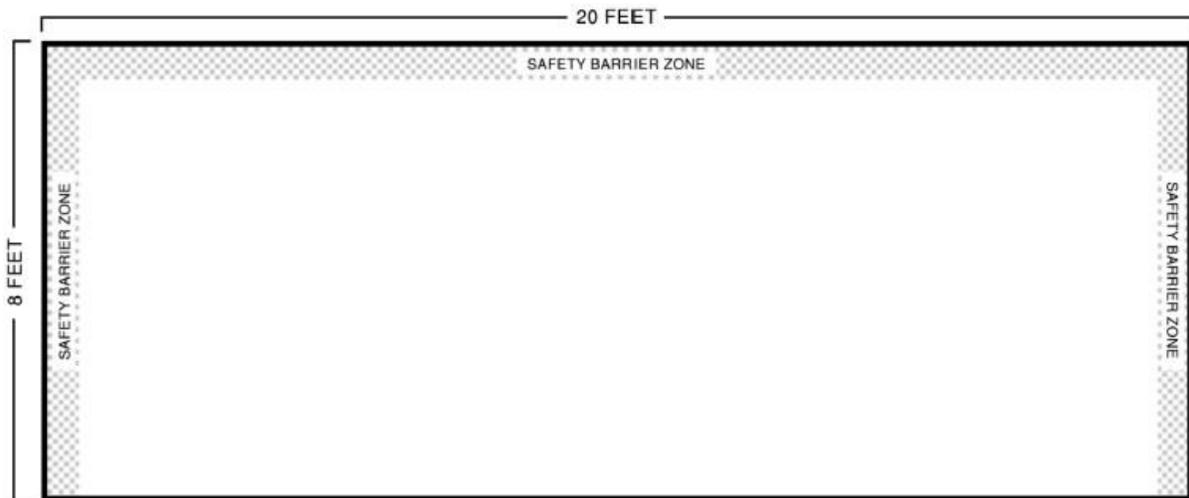
(Be specific, address, street intersection, or meter number, if applicable.)

PARK(ing) DAY STL 2014 Rules:

- PARK(ing) Day STL parks are restricted only to locations with no peak hour parking restrictions. (For example, meters or streets designated as no parking between 4p.m. and 6p.m.)
- The sides of a park facing must include an enclosure to keep pedestrians from walking out into the traffic. This can include lining the edge with plants or straw bales, building a small fence, or incorporating a design element of the park as a barricade.
- Parks can be set up the morning of September 19th and must be removed and the site cleaned by 6:00 a.m. the next day.
- Parks must be staffed and monitored for the entire time they are set up.
- Acquiring all materials and installing and removing them from the park site are the responsibility of the sponsoring individual or group.
- No commercial activity is permitted in the pop-up parks.

Diagram your proposed pop-up park layout on the model parking space below.

Please clearly indicate how your PARK will be designed, including a safety enclosure as indicated on sides not facing sidewalk. Sidewalk & curb are located at the bottom edge of this diagram. Note materials you would like to use. The diagram below shows a single parallel parking space. If you're requesting two, please adjust your diagram appropriately.



I, _____, agree to follow the above rules for participating in PARK(ing) Day STL on Friday September 19, 2014. I, or my group, will set up our pop-up park, occupy the park during the entire time the park is set up, breakdown, and clean up the site at the end of the day. I take full responsibility for my pop-up park and will not hold liable any organizing party for activities or events that take place in the pop-up park.