

Resolution Number 67
The 25th Anniversary of Tower Grove Heights

WHEREAS, the Tower Grove Heights Neighborhood Association was started 25 years ago because many of the people who had recently discovered this area wondered why anyone would want to move. They wanted to be known, so they pushed to establish a new neighborhood association. Even though Grand Oak Hill was already in existence, the boundaries encompassed a huge diverse area. Their goal was to establish a smaller and more manageable neighborhood with great housing stock- fourteen square blocks with the Grand South Grand business district to the east, Tower Grove Park to the north, Gustine to the west and Utah Place to the south.; and

WHEREAS, Susie Gudermuth, Lenita Moore, Nels Moss, Tricia Heliker, Jean and Rich Iezzi were active volunteers for the first ‘meet and greet’ at the old VFW Hall at Wyoming and Spring . The turnout exceeded predictions. Residents volunteered to be block captains, to help with a neighborhood newspaper, to participate in clean-ups, to attend city hearings and to become members; and

WHEREAS, a lot of work was done with realtors. Many realtors were afraid to even come to the area and didn’t know how to market the houses or the neighborhood. It was up to the association to educate the realtors. They created a marketing brochure that was given to every neighborhood listing agent and made residents were available to talk to agents and prospective buyers. Informal seminars in residents’ homes were arranged for interested realtors. The newly created welcome packet became a great tool for realtors and new residents; and

WHEREAS, the Tower Grove South Housing Corporation was formed to rid the area of problem properties. Tower Grove Heights’ residents could see results when the housing board purchased and renovated many of our worst buildings into beautiful historical buildings. The property on Spring between Hartford and Juniata, affectionately called the Hartford Arms, is an excellent example of what the housing corporation accomplished; and

WHEREAS, as the Tower Grove Heights Neighborhood Association developed, more residents became involved through programs such as ‘Cookies for Cops’, the Gazette, the tenant/buyer referral program, Christmas parties and caroling, house tours, the Art of City Living, National Night Out and Autumn Fest.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis, that we pause in our deliberations to recognize the 25th Anniversary of Tower Grove Heights and we direct the Clerk of this Board to prepare a commemorative copy of this Resolution to the end that it may be presented to our honorees at a time and place deemed appropriate by the Sponsor.

Introduced on the 15th day of June, 2012 by:

Honorable Jennifer Florida, Alderwoman 15th Ward
Honorable Lewis E. Reed, President of the Board of Aldermen

Adopted this the 15th day of June, 2012 as attested:

David W. Sweeney
Clerk, Board of Aldermen

Lewis E. Reed
President, Board of Aldermen