

A G E N D A

City of St. Louis Website Policy Committee

When: Wednesday, April 27, 2011, 2 PM
Where: 1015 Locust, Ste 1200 (SLDC), Large Board Room
Subject: City Website Policies

Members:

- Kara Bowlin, chair (Mayor)
- John Farrell (Comptroller)
- Rory Roundtree (President BOA)
- Tom Stoff (County Offices)
- Donna Brooks (Communication)
- Ivie Clay (SLDC)
- David Newburger (Accessibility)
- Sonya Pelli (ITSA Web)

In attendance: Kara Bowlin, Ivie Clay, John Farrell, David Newberger, Sonya Pelli, Rory Roundtree

- I. Welcome
- II. Review past meeting action item status
- III. Policies Review
 - policy for amending standards and guidelines for the homepage and website Homepage links policy
 - Short urls policy
 - Website Standard Protocol
- IV. Other

Decisions Made

1. Short-url policy is unanimously **approved** and **adopted**.
Policy Link: <http://stlouis-mo.gov/government/departments/information-technology/web-development/short-urls.cfm>
2. Establish a **Content Development Working Group** that is responsible for defining and implementing a content development strategy and procedure.
3. **Base Template and Homepage Policy** can be reviewed by members and voted on via email by replying to all members of the committee.

Action Items

1. Sonya Pelli sends summary of decision made and action items to committee and includes link to draft of base template and homepage policy by 4/29/2011.
Policy link: <http://stlouis-mo.gov/government/departments/information-technology/web-development/style/website-standards.cfm>
2. Website Policy Committee members to review base template and homepage policy draft and comment by 5/6/2011. If appropriate **vote** to adopt policy **by email** by 5/13/2011.
3. Kara Bowlin and Sonya Pelli to finalize details and convene **strategy** meeting for **content development** by 5/20/2011.